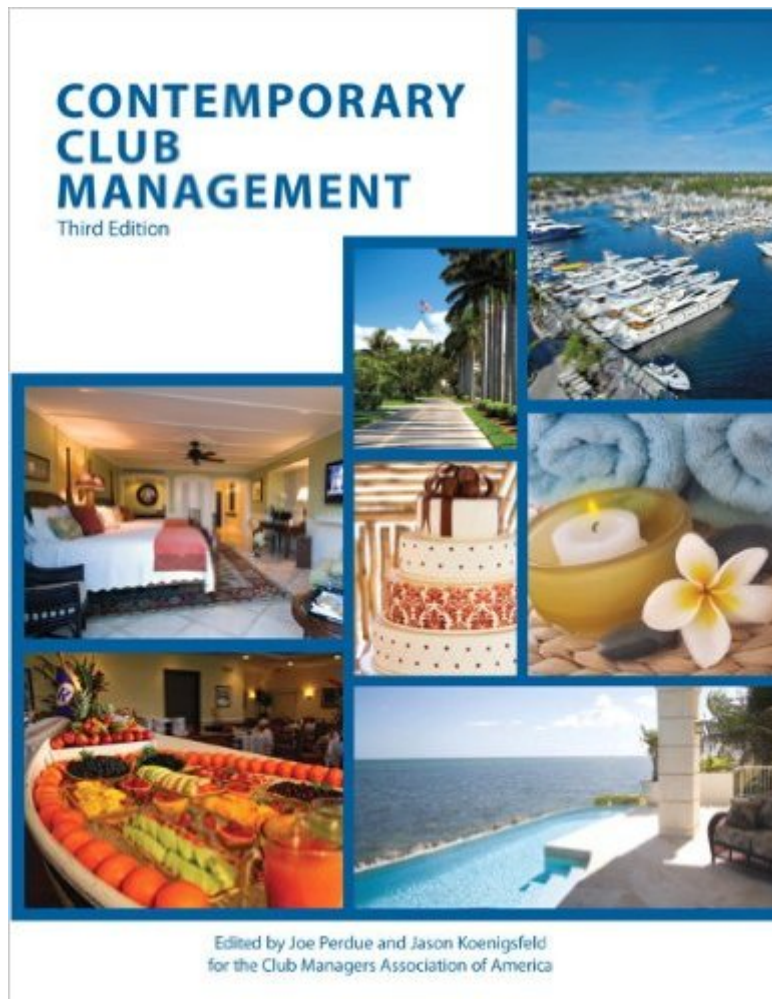


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Contemporary Club Management With Answer Sheet (AHLEI) 3e (3rd Edition) (AHLEI - Club Management)



Synopsis

CONTEMPORARY CLUB MANAGEMENT, 3/e introduces students to the complex world of private club management. Chapter contributors are hospitality educators and others with expertise in the areas of club management and facilities. The third edition features two new chapters. • Effective Communication for Club Managers • covers common communications challenges; speaking, writing, and listening; important workplace communication issues, and technology and communication. • Club Facility Management • provides an overview of facility management responsibilities at a private club, sustainability, building projects, and quality assessments. Other topics include Club Governance and the General Manager/CEO, Membership Marketing, Club Food and Beverage Operations, and Golf Operations in Clubs. Editors: Joe Perdue, CCM, CHE, and Jason Koenigsfeld, Ph.D., CHE, for the Club Managers Association of America

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